

Library of Michigan Video

21st Century Media Program

INTRODUCTION

Introduction “The 21st century media program ...” Big Global Statement

Cast:

- Narrator
- Media Specialist
- Superintendent
- Parent (Mom)
- Student (8th or 9th gr.)
- Classroom Teacher
- Principal
- State Librarian
- College President

Visual of the Wheel

NARRATOR:

“Every member of the school community has a vested interest in promoting strong library media programs...”

(PAN through images of each of the cast members in their environments.)

With music (PULSING, MOVEMENT)

The WHY pie of the wheel spins out as the transition to the next part.

Content

How to show it

Return on Investment: Strong school media programs with certified media specialists correlate positively with increased academic achievement.

Direct correlation can be made between student achievement and school library programs led by library media specialists whose dual teaching certification uniquely qualifies them to collaborate with teachers (Scholastic meta analysis, pg. 8)

Data/Studies:

- 17 Statewide studies
AK, CO, FL, IL, IN, IA, MA, MI, MN,
MO, NM, NC, OH, PA, OR, TE, PA

- The Michigan Study:

MI Study, p. vii:

Revised 2/12/08

NARRATOR:

“School library media programs make a difference.

In fact, 16 Statewide (show a map with the states highlighted) research studies of school library media programs show that strong school media programs with certified library media specialists correlate positively with increased academic achievement.”

“The Michigan Study (pull Michigan out of the map), of over 800 schools, found that generally, better performing schools have better developed and supported school library media programs and library staff who engage in collaborative teaching and learning.”

**“Let’s explore together the difference that school library media programs make in student learning!”
(Show a busy , bustling media center with students, teachers, etc.)**

The HOW pie of the wheel spins out as the transition to the next part.

HOW

Content

How to show it

**Professional Media Specialists (21st Century Librarians)
(Include Collaboration with Teachers)**

**Dual Teaching Certification
Teaching Partners
Learning based on Inquiry**

**Support Staff
Paraprofessional/clerical support**

Adequate Budget

Provide resources to meet curricular and reading needs.

NARRATOR: “School media specialists are teachers, specially trained to teach information literacy and prepare students for success in college and careers. (flash to AASL document)

MEDIA SPECIALIST: “*Information Literacy is very much a 21st century life skill—the ability to select, evaluate, and use information effectively.*”

PRINCIPAL:” “*I count on the library media specialist to teach these critical skills through collaboration with teachers on classroom projects. I also depend on her to build a strong library collection for students to use for reading and research.*”

TEACHER:
“I need the school library media specialist as a teaching partner—she brings expertise on using information and technology, and she teaches students the research process!”

SCHOOL LIBRARY MEDIA SPEC:
“I’m able to focus on teaching and learning when I have support staff to handle the clerical duties in the media center, such as checking out books to students.”

SUPERINTENDENT:
“Funds spent on quality library books and information sources provide our students with a world of opportunity to learn.”

Content

How to show it

Literacy

- Promote reading/reader's advisory/reading advocacy

- Teach Information literacy
 - Locate & use information
 - Teach Inquiry
 - Prepare students for real world problem-solving and college level research
 - Critical thinking

Technology

- Access information
- Complete a project
- Communicate findings

Resources

- It's clear that media programs involve more than just the management of resources

NARRATOR: "The library media specialist is a teacher, an instructional partner, an information specialist, and a program leader."

MEDIA SPECIALIST:
(Conversation with student trying to find a good book to read)

PARENT:
"I want my son to be a reader, and I want him to attend a school with a library full of great books."

TEACHER: "We need a wide variety of books and online resources for our students to be successful."

STUDENT: "I've wasted hours trying to find information using Google, but my media specialist showed me how I can find good stuff on the web. The Michigan e-Library has everything! It's all there at mel.org!"

TEACHER: "I require my students to use published information, whether in print or online, because that's what they'll have to use in college."

NARRATOR:
"Students use computers to access quality information, prepare their projects, and communicate the findings to others."

PARENT:"If my children are going to succeed, they are going to have to know how to safely use computers and the internet to learn!"

WHAT, cont.

TEACHER: “Our media specialist is the technology guru in our building. She helps us with web pages, videostreaming, podcasting, and all of the new technologies that come along.”

SUPERINTENDENT:
“Of course a school needs great library resources, but it can’t function without a certified library media specialist. It’s the library media specialist who teaches students how to use these resources effectively and ethically!”

Revised 2/12/08

Library of Michigan Video Part 5

21st Century Media Program

CONCLUSION

Flash to each character in turn:

Student: “ I need cool books to read”

Teacher: “I have to know that my students have the resources they need to do their research projects”

Principal: “I need a certified school library media specialist to partner with my teachers to develop and implement inquiry based research projects.”

Parent: “I want assurance that my child knows how to use a library for research so he is prepared for college.”

Superintendent: “As we make the difficult financial decisions in our schools today, the school library media program is clearly one we must support.”

Media Specialist: “If you need more information about how to build a strong school media program, contact the state organization for professional school library media specialists, the Michigan Association for Media in Education.”

Add URLs at end:

AASL Standards for the 21st Century
Learner
Library of Michigan Study
MAME

Addendum: a short affirmation of the importance of school libraries by Nancy Robertson, State Librarian, and Michael Flanagan, Supt of Instruction, MDE..

Public official: a statement about the importance of school library programs and success in higher education

Talking points:

- Students entering Michigan's universities must be prepared to conduct research in order to be successful.
- School library programs promote literacy (develop reading skills)
- School library programs train students to use the most accurate, reliable information sources
- School library programs are key to preparing students for college
- Library media specialists support teaching and learning
- Library media specialists help teachers to be more effective.

State Librarian: a statement about the importance of school library programs and success in life

Talking points:

Students who learn to use libraries in their K-12 education are more likely to become public library users and supporters as adults.

State studies have shown that strong, well-supported library programs increase academic achievement.

Libraries have the power to enhance one's quality of life.

Revised 2/12/08