

Promotion of School Library Programs Award

Purpose: To recognize an individual or group for making a significant contribution in helping the public understand the role of school library programs.

Criteria: Awarded to an individual or group for innovative efforts in promoting school library programs through the use of technology or traditional communication venues.

1. Describe the type(s) of communication venues used by the nominee to inform the public about school library programs used by the nominee.
2. Attach any publications, print-outs, press releases, photographs, and/or other
3. Documentation, or provide other pertinent examples (URLs, Web sites, CDs, DVDs, etc.) that verify the information dissemination efforts.
4. Attach documentation indicating public relations impact.
5. Indicate recognition given by any other educational or professional organizations for promotion of the school library program.
6. The director of the nominated program must be a current member of MAME.