

Promotion of School Library Media Programs Award

PURPOSE: To recognize an individual or group for making a significant contribution in helping the public understand the role of school library media programs.

CRITERIA: Awarded to an individual or group for innovative efforts in promoting library media programs through the use of technology or traditional communication venues.

1. List the type(s) of communication venues used to inform the public about library media programs.
1. Attach any publications, print-outs, press releases, photographs, and/or other documentation, or provide other pertinent examples (URLs, Web sites, CDs, DVDs, etc.) that verify the information dissemination efforts.
1. Attach documentation indicating public relations impact.
2. Indicate recognition given by any other educational or professional organization.