

A Social Network for Your Next Class Trip

The Pioneer Peace Project

The culminating activity of a year-long, cross-curricular, Peace-themed service learning project was a trip to New York City with children's book author Todd Parr. Partnering with other peace-centered organizations and sponsoring corporations (including Yoko Ono and California Pizza Kitchen) 8th graders hit the streets of Manhattan to share the message of peace, distributing Peace Bags and reading *The Peace Book*.

Those who remained at home got to be part of the trip through our Pioneer Peace Project Ning <http://p3nyc2009.ning.com>

The social network becomes an engaging, visually and aurally stimulating site for everyone. After the trip is over, the site remains as a digital scrapbook.

Read the article by Michael McVey in *MACUL Journal*, Fall 2008
http://www.macul.org/downloads/news/jfall08_20090831_150811_9.pdf

What made the difference

- A collaborative effort
- Partnerships to legitimize our project
- A big press push
- Multimedia components
- Real-time updates by video, phone, photo (widgets!)
- Google Analytics

Cautions

- Ning is easy, but it helps to know some html
- Parent permissions/Terms of Service=13+
- Acceptable Use Policy/Internet Guidelines
- Copyright permissions
- Google ads
- Make sure everyone practices before they go
- Require participation from the road
- Last minute surprises (Gcast)



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Coming soon: <http://ppgnyc2010.ning.com>